

# DHANUSHRAJ

Product Designer | Healthcare, B2B & B2C SaaS

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Senior Product Designer with 8+ years of experience designing AI powered enterprise products across various Healthcare domains. Designed user experiences across e-commerce, travel-hailing and other B2B and B2C SaaS platforms. Strong systems thinker experienced in rapid prototyping and cross platform design driving product adoption through the product lifecycle. Passionate about building intuitive tools that redefine how AI can assist people with their needs.

## AREAS OF EXPERTISE

- Product Design
- UX Research & Discovery
- Interaction Design
- Design Systems
- Prototyping
- AI Assisted Workflows
- User Testing
- Component Architecture
- Cross Platform Design
- Accessibility (WCAG)
- Usability Analysis
- Information Architecture

## KEY ACHIEVEMENTS

- **AI-Driven Workflow Optimization:** Designed intelligent automation workflows for medical coding, discharge co-ordination and restructured hospital admin console, reducing task completion time by 50% and improving operational efficiency by 40%.
- **Product Innovation:** Positioned and pitched the redesign of a legacy project management tool as a business-critical initiative by quantifying inefficiencies, defining the impact and solution, and aligning with strategic goals, driving leadership buy-in for a scalable, user-centered solution.
- **Design Advocacy & Community Engagement:** Delivered UX talks at Arena Animation on user experience, healthcare UX, design critique, and career pathways. Contributed to the design community through involvement with DesignShots.ai in organizing UX conferences.

## PROFESSIONAL EXPERIENCE

### Oracle

Senior UX Designer (UX Designer 2)

Jul 2023 – Mar 2026 | Bengaluru, India

- Led end-to-end UX for AI-driven healthcare platforms (RCM, HIM, Patient Administration), designing decision-support systems that improved transparency and trust
- Built intelligent automation for medical coding and discharge workflows, reducing task time by 50%
- Defined human-AI interaction patterns to enhance usability and trust in automation
- Revamped the legacy hospital admin console, improving efficiency by 40%
- Drove Redwood Design System adoption for scalable, consistent experiences and cross-team efficiency
- Collaborated with product managers, engineers, and clinical stakeholders in Agile environments to deliver high-impact solutions

## **Cerner Corporation**

Senior UX Designer, UX Designer - Functional Contractor

Jun 2021 – Jun 2023 | Bengaluru, India

- Led redesign of Revenue Cycle workflows reducing user friction by 50%
- Designed scalable UX solutions for insurance authorization systems, improving efficiency by 45%
- Contributed to accessibility improvements aligned with WCAG 2.1 standards, enhancing usability for diverse user groups
- Promoted from Junior to Senior Designer within a year based on performance and impact

## **Genworks Health**

UX Designer

Nov 2020 – May 2021 | Bengaluru, India

- Designed end-to-end user experiences from the ground up for healthcare e-commerce and teleconsultation platforms as an individual contributor
- Leveraged user research and journey mapping to drive rapid design iterations (wireframes to high-fidelity), enabling a smooth MVP launch and driving early user engagement

## **KPMG Global Services**

Visual Communication Designer

Jul 2018 – Nov 2020 | Bengaluru, India

- Designed data-driven dashboards, documents, presentations and other branding assets under tight deadlines for global consulting teams.
- Partnered with 30+ Fortune 500 clients to deliver reliable, high-quality solutions that drove efficiency and built trust
- Proactively initiated and pitched ideas to modernize legacy internal tools, including the project management system

## **Hornok Cabs**

UX Designer

Feb 2018 – May 2018 | Bengaluru, India

- Designed the mobile app experience, improving onboarding and booking flow usability

## **EDUCATION**

### **Atria Institute Of Technology**

Bachelor of Engineering, Civil Engineering

## **CERTIFICATIONS**

- Designers Curriculum in Accessibility from Deque Systems
- User Experience Designer Certification from Designers Lab

## **ADDITIONAL SKILLS**

Figma | Sketch | Adobe XD | Framer | Axure | Microsoft 365 | Figma Make | Loveable | Google Stitch | Chatgpt | Gemini | Claude